

Tarifs et formats 2020

Rates and formats 2020

Nous réaliserons tout publi-rédactionnel / We will carry out all publication-editorial.

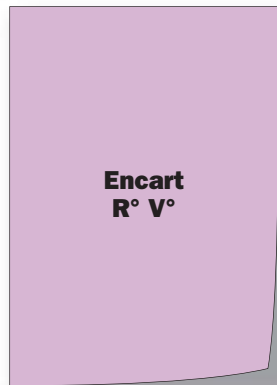
*Ajouter 5 mm par côté pour le bord perdu.

*Add 5 mm per side for the lost edge



Couvertures / Covers

- 2° de couverture
210 × 297 mm*: **3 800 € HT**
- 3° de couverture
210 × 297 mm*: **3 420 € HT**
- 4° de couverture
210 × 297 mm*: **3 800 € HT**



Encart 4 pages / Insert 4 pages

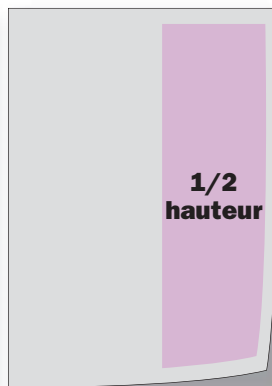
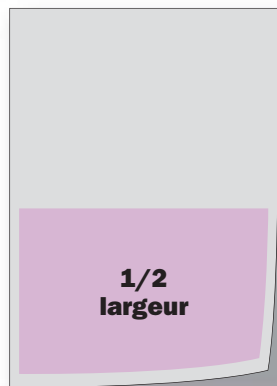
- 210 × 297 mm: **3 250 € HT**

Encart recto/verso / Two-sided insert

- 210 × 297 mm: **1 940 € HT**

Page intérieure / Full page

- 210 × 297 mm: **2 800 € HT**

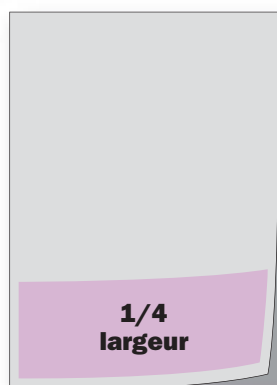


1/2 page largeur / Half page width

- 185 × 125 mm: **1 630 € HT**

1/2 page hauteur / Half page height

- 90 × 260 mm: **1 630 € HT**



1/4 page largeur / 1/4 page width

- 185 × 60 mm: **950 € HT**

1/4 page hauteur / 1/4 page height

- 90 × 125 mm: **950 € HT**

RENSEIGNEMENTS TECHNIQUES

- **Format fini** : 210 × 297 mm (+5 mm à bords perdus).
- **Documents d'impression** : PDF, JPG, EPS ou TIFF.
- **Délai d'annulation** : 2 mois avant parution.
- **Frais techniques** : création publicitaire à la charge de l'annonceur. Nous pouvons réaliser votre annonce avec les éléments que vous nous fournissez. Cette création est facturée séparément, lors de sa première parution.
- **Règlement** : 45 jours, à l'ordre de Société de l'industrie minérale (Sim).

TECHNICAL SPECIFICATIONS

- **Finished size** : 210 × 297 mm (+5 mm with lost edges).
- **Printing materials** : PDF, JPG, EPS or TIFF;
- **Cancellation period** : 2 months before publication;
- **Technical costs** : advertising creation payable by the advertiser; We can make your ad with the items you provide. This creation is invoiced separately, when it first appeared.
- **Payment** : 45 days payable to Société de l'industrie minérale (Sim).

COORDONNÉES

Société de l'industrie minérale
Valérie Martin
17 rue Saint Séverin
75005 Paris
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Ligne directe : 01 53 10 14 73
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Courriel : v.martin@lasim.org

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Recyclage & Valorisation

Programme rédactionnel 2020

► N° 68, mars

Bouclage des ordres : lundi 10 février.

Dossier:
Les matériaux routiers.

Distribution aux événements :

- mercredi 13 mai :
Colloque annuel Afoco.
- jeudi 28 mai et vendredi 29 mai :
Rencontre des métiers du Seddre.

► N° 69, juin

Bouclage des ordres : lundi 4 mai.

Dossier:
**Valorisations énergétiques :
CSR et incinération.**

► N° 70, septembre

Bouclage des ordres : lundi 31 août.

Dossier:
**Les visites du Congrès de la Sim
et d'intéressants sites de traitement
des déchets en Anjou.**

Distribution aux événements :

- mardi 6 à vendredi 9 octobre :
Congrès de la Société de l'industrie minérale
à Angers.

► N° 71, décembre

Bouclage des ordres : jeudi 5 novembre.

Dossier:
Échantillonner les matières secondaires.

Distribution aux événements :

- mardi 1^{er} à vendredi 4 décembre :
Pollutec à Lyon.

Editorial program for 2020

► N° 68, march

Deadline of orders : Monday, February 10th.

Special file on:
Road materials.

Event Distribution:

- Wednesday 13th may :
Annual Symposium Afoco.
- Thursday 28th May and Friday 29th May :
Rencontre des métiers du Seddre.

► N° 69, june

Deadline of orders : Friday, May 4th.

Special file on:
Energy recovery.

► N° 70, september

Deadline of orders : Monday, September 9th.

Special file on:
**Congress of the Sim visits
and interesting waste treatment sites
in Anjou.**

Event Distribution:

- From Tuesday 6th to Friday 9th october:
Congress of the Society of the mineral industry
in Angers.

► N° 71, december

Deadline of orders : Friday, November 5th.

Special file on:
Sampling the secondary materials.

Event Distribution:

- Tuesday 1st to Friday 4th december:
Pollutec in Lyon.



POLLUTEC

The editor

Founded in 1855, Sim brings together all professionals concerned with mineral raw materials, from mining to processing, through extraction, to post-use processing and recycling. It is widely open to all French-speaking countries. The Sim is a French association of type Law 1901, non-profit and recognized of public utility.

Its mission is to contribute to the progress of the mineral industry, in particular to promote and disseminate the latest scientific and technical knowledge.

The Sim, in order to enrich and collect the knowledge it disseminates, relies on two specialized technical sections: the Exploitation section and the Valorisation section. These sections coordinate working groups with the participation of the most eminent specialists.

Review

Creation: May 2003.

Published: March, June, September and December.

Content: The network of experts that is Sim, gathered at the annual Congress, brings exclusive information, an excellent level and a great scientific rigor.

- **Recycling and recycling** materials, or even energy, of all products related to the mineral industry:
 - building materials used for "road" and building (concrete, mortar, plaster), and materials derived from deconstruction;
 - mineral materials used by various industries (paper and cardboard, plastics, tires, glass, etc.);
 - all metals, including iron (iron and steel), common metals (aluminum, copper, lead) and valuable metals used in the electronics industry, and for "green" electricity and electric mobility, for example.
- Extremely detailed **records** only publish the most relevant, carefully selected information. They serve as a reference for the various experts. Deepening the themes of the moment, they focus on technological and scientific advances.
- **Articles** show and explain sites and technologies related to waste treatment, not to mention schools and training.
- **The briefs** focus on the economic and technical aspects of the sector. They provide an exhaustive and comprehensive overview of the world of waste treatment, particularly those concerned with the mineral industries.



Readership

3,500 copies

- Waste treatment companies of all origins: public works ("road"), polluted soil, building, household and economic activity, industrial, scrap and all metals, glass, plastics, tires, etc.
- Career operators active in recycling.
- Treatment of polluted soil and sludge.
- Deconstruction companies.
- Consultants, experts and laboratories.
- Ministries, public institutions and Dreal.
- Professional groups and unions.

